

BACHELOR OF SCIENCE IN GRAPHIC DESIGN & INTERACTIVE MEDIA PROGRAM OUTLINE | 2023-2024

Electives: Nonrequired graphic design and interactive media courses, as well as professional courses in architecture, construction management, product design, and interior architecture and design, can be taken as professional electives.

REQUIRED STUDIO & LECTURE COURSES - 108 CREDITS		
ANM321	Animation and Video Editing	3
DES101	Drawing Fundamentals I	3
DES102	Drawing Fundamentals II	3
DES103	Drawing Fundamentals III	3
DES112	Design Studio I	6
DES113	Design Studio II	6
DRW103	Storyboarding	3
MD120	Media I	3
MD121	Imaging I	3
MD142	Typography I	3
MD144	Typography II	3
MD150	Visual Communication I	3
MD151	Visual Communication II	3
MD201	Graphic Design-Print	3
MD203	Digital Pre-Press and Production	3
MD210	Package Design I	3
MD250	Wayfinding & Information Design I	3
MD255	Interaction Design I	3
MD256	Interaction Design II	3
MD257	Interaction Design III	3
MD300	Brand identity I	3
MD301	Brand Identity II	3
MD303	Motion Graphic I	3
MD304	Motion Graphic II	3
MD400	Design Research	3
MD401	Business of Design	3
MD420	Comprehensive Studio I	6
MD421	Comprehensive Studio II	6
MD450	Design & Critical Theory	3
MD500	Portfolio and Career Preparation	3
PD111	Human Factors	3
PD312	Experience Design	3

REQUIRED INTEGRATIVE STUDIES COURSES - 39 CREDITS		
BUS282	Principles of Management	3
COM113	Speech Communication	3
DES100	Design Culture	3
ENG111	English Composition	3
ENG112	Advanced English Composition	3
HIS260	History of Premodern Art & Design	3
MTH171	Intermediate Algebra	3
MTH174	Geometry	3
PHL261	Ethics	3
PSY181	General Psychology	3
RSH481	Introduction to Research	3
SOC380	Issues of Gender and Race	3
SOC482	Urban Sociology	3

CREDIT BREAKDOWN

Credits	% of Total	Area
108	60%	Required Studio & Lecture Credits
39	22%	Required Integrative Studies Credits
15	8%	Required Integrative Studies Elective Credits
18	10%	Required Professional Elective Credits

180 Total Credits