

BACHELOR OF SCIENCE IN GRAPHIC DESIGN & INTERACTIVE MEDIA PROGRAM OUTLINE | 2020-2021

Electives: Nonrequired graphic design and interactive media courses, as well as professional courses in architecture, construction management, product design, and interior architecture and design courses, can be taken as professional electives.

REQUIRED STUDIO & LECTURE COURSES - 114 CREDITS		
ANM321	Animation and Video Editing	3
DESI01	Drawing Fundamentals I	3
DESI02	Drawing Fundamentals II	3
DESI03	Drawing Fundamentals III	3
DESI12	Design Studio I	6
DESI13	Design Studio II	6
DRW103	Storyboarding	3
GAM100	Into to Game Development	3
GAM101	Principles of Game Design	3
MD120	Media I	3
MD121	Imaging I	3
MD142	Typography I	3
MD144	Typography II	3
MD150	Visual Communication I	3
MD151	Visual Communication II	3
MD201	Graphic Design-Print	3
MD203	Digital Pre-Press and Production	3
MD210	Package Design I	3
MD250	Wayfinding & Information Design I	3
MD255	Interaction Design I	3
MD256	Interaction Design II	3
MD257	Interaction Design III	3
MD300	Brand Identification I	3
MD301	Brand Identification II	3
MD303	Motion Graphic I	3
MD304	Motion Graphic II	3
MD400	Design Research	3
MD401	Business of Design	3
MD420	Comprehensive Studio I	6
MD421	Comprehensive Studio II	6
MD450	Design & Critical Theory	3
MD500	Portfolio and Career Preparation	3
PD111	Human Factors	3
PD312	Experience Design	3

REQUIRED INTEGRATIVE STUDIES COURSES - 39 CREDITS		
BUS282	Principles of Management	3
COM113	Speech Communication	3
COM310	Film Lens	3
CRS5000	Resume & Portfolio Development	0
DES100	Design Thinking	3
ENG111	English Composition	3
ENG112	Advanced English Composition	3
HIS260	History of Pre-Modern Art & Design	3
HIS261	History of Modern & Postmodern Art & Design	3
MTH171	Intermediate Algebra	3
MTH174	Geometry	3
PHL161	Introduction to Philosophy	3
POL181	Introduction to Political Sciences	3
PSY181	General Psychology	3
RSH481	Introduction to Research	3

CREDIT BREAKDOWN		
Credits	% of Total	Area
114	63%	Required Studio & Lecture Credits
39	22%	Required Integrative Studies Credits
15	8%	Required Integrative Studies Elective Credits
12	7%	Required Professional Elective Credits

180 Total Credits

BACHELOR OF SCIENCE IN GRAPHIC DESIGN & INTERACTIVE MEDIA

FALL	YEAR 1	YEAR 2	YEAR 3	YEAR 4
	DES100 Design Thinking (3)	MD121 Imaging I (3)	MD300 Brand Identification I (3)	MD257 Interaction Design III (3)
	DES101 Drawing Fundamentals (3)	MD142 Typography I (3)	MD303 Motion Graphic I (3)	MD450 Design & Critical Theory (3)
	COM113 Speech Communication (3)	MD151 Visual Communication II (3)	PD312 Experience Design (3)	IE Integrative Studies Elective (3)
	ENG111 English Composition (3)	MTH174 Geometry (3)	RSH481 Introduction to Research (3)	IE Integrative Studies Elective (3)
	HIS260 History of Pre-Modern Art & Design (3)	POL181 Intro to Political Science (3)	PE Professional Elective (3)	PE Professional Elective (3)
TOTAL CREDITS	15	15	15	15

WINTER	DES112 Design Studio I (6)	ANM321 Animation and Video Editing (3)	BUS282 Principles of Management (3)	MD400 Design Research (3)
	DES102 Drawing Fundamentals II (3)	DRW103 Storyboarding (3)	GAM100 Intro to Game Development (3)	MD401 Business of Design (3)
	ENG112 Advanced English Composition (3)	MD144 Typography II (3)	MD255 Interaction Design I (3)	MD420 Comprehensive Studio I (6)
	MTH171 Intermediate Algebra (3)	MD201 Graphic Design-Print (3)	MD301 Brand Identification II (3)	CRS5000 Resume & Portfolio Development (0)
		PSY181 General Psychology (3)	MD304 Motion Graphic II (3)	PE Professional Elective (3)
TOTAL CREDITS	15	15	15	15

SPRING	DES113 Design Studio II (6)	COM310 The Film Lens (3)	GAM101 Principles of Game Design (3)	MD421 Comprehensive Studio II (6)
	DES103 Foundations Studio III (3)	MD203 Digital Pre-Press and Production (3)	MD250 Wayfinding & Information Design I (3)	MD500 Portfolio and Career Preparation (3)
	MD150 Visual Communication I (3)	MD120 Media I (3)	MD256 Interaction Design II (3)	IE Integrative Studies Elective (3)
	PD111 Human Factors (3)	MD210 Package Design I (3)	PHL161 Introduction to Philosophy (3)	IE Integrative Studies Elective (3)
	PE Professional Elective (3)	IE Integrative Studies Elective (3)		
TOTAL CREDITS	15	15	15	15

TOTAL ANNUAL CREDITS	45	45	45	45
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TOTAL PROGRAM CREDITS = 180