YOUR GLOBAL CLASSROOM: SAN DIEGO, CALIFORNIA

San Diego blends local and global influences, city and nature: coastal town meets urban metropolis. Our campus lies in the heart of the downtown innovation, art and design district. Here artists, where artists, architects and designers are transforming once empty industrial space into contemporary, creative studios and offices. The result is the ideal destination for you to learn design – both now and in the future.

Elena Pacenti, PhD
Director, Domus Academy School of Design at NSAD

“I believe in design education and its value for business and society as a whole: training design professionals who are able to comprehend, improve, and innovate the world in which we live, and to think and act locally and globally.”

Domus Academy School of Design at NSAD curriculum has been developed by NewSchool of Architecture and Design (NSAD) in San Diego in collaboration with Domus University in Milan, Italy.
DOMUS ACADEMY SCHOOL OF DESIGN AT NSAD

The Domus Academy School of Design at NSAD, established in 2013, is a unique collaboration between NewSchool of Architecture and Design in San Diego, California, and the world-renowned Domus Academy in Milan, Italy, which leading design magazine Frame ranked as one of the top 30 design schools in the world.*

Through this collaboration, NSAD is offering two undergraduate programs: a Bachelor of Interior Design and a Bachelor of Arts in Product Design. Each program takes four years to complete and includes an integrated study-abroad component at the Domus Academy campus in Milan, one of the world’s design capitals. Both of these programs blend the Italian design methodology with American innovation, and they were created to develop fully rounded international design professionals aspiring to a career on the global stage.

The benefits of this collaboration are many, including:
• The fully integrated study-abroad component, which includes all costs as part of your tuition and takes place in a spring semester, concurrent with the annual Milan Design Festival.
• Domus Academy’s approach of teaching design by combining lecture series from industry leading professionals and projects from companies in a workshop setting. These collaborations are not limited to the classroom and offer great opportunities for internships and careers.
• The academy’s connections with such companies as 3M, Audi, Canon, eBay, Ikea, Fiat, Mattel, Moleskine, Motorola, Nike, Nokia, Pininfarina, Park Hyatt, Procter & Gamble, Samsung, Unilever, and Volkswagen—to name a few—with which students can work with their faculty on real-world design solutions.
• Learning about the Italian design methodology and education that are embedded throughout the NSAD curriculum, a humanistic, research-based approach to design that is used by some of the largest names in the industry.

Are you ready to start your global design career?


BACHELOR OF INTERIOR DESIGN

Interior Design involves questions of how to animate and enliven a space – how to transform a building into something to be used and lived in. As you earn your degree in interior design, you’ll explore how to innovate freely within the boundaries of the profession. You’ll learn how to approach design from both the intuitive and technical sides, including concept development, liaising with project stakeholders, and managing and executing the design. An interdisciplinary curriculum will encourage you to develop a highly experimental attitude.

Career Options
Interior architect and designer, exhibit designer, lighting designer, furniture designer, project manager, design director, commercial designer, space planner.

BACHELOR OF ARTS IN PRODUCT DESIGN

Design permeates our world. The objects we live with, the cars we drive, the way we punch keys of our smartphones. A degree in design explores these multifaceted applications and teaches you how to think in a way that solves design problems. A product designer combines art, science and technology to create innovative products and services.

Career Options
Product designer, industrial designer, car/transportation designer, interaction designer, furniture designer, service and experience designer, food designer, project manager, design director.

To schedule an interview please call 800.490.7081 (USA) +1.619.684.8888 (Int) or email domusacademy@newschoolarch.edu

MILAN, ITALY - WORLD CAPITAL OF DESIGN

As an integrated part of the design programs, you will have the opportunity to study in Milan where you will be fully immersed in a stimulating creative culture and thriving design industry. This will give you access to some of the world’s most famous design brands and highest quality products imaginable, as well as the hearts and minds behind them.