AUCKLAND, NEW ZEALAND

It’s the home of The Hobbit – and to Weta Workshop and Weta Digital, the producers of the Lord of the Rings film series that boosted an already promising film industry in New Zealand into the stratosphere. NSAD’s unique partnership with Media School of Design can put you in the heart of Tolkien’s world for a semester while you benefit from the knowledge of the industry experts who put their country on the digital arts map.

YOUR INDUSTRY DESTINATION: SAN DIEGO CALIFORNIA

NewSchool of Architecture and Design is located in San Diego, California – which is just a scenic trip up the Pacific Highway from Los Angeles and Silicon Valley. The home to Sony, Walt Disney, Silicon Valley, and other industry hotbeds, California is considered the base for digital media, animation, and gaming. As first a student and then a graduate, you can work in the industry through projects, networking, and other opportunities for jumpstarting your career.

LINDA SELHEIM
DIRECTOR, MEDIA DESIGN SCHOOL OF DIGITAL ARTS AT NSAD

‘Design isn’t just about objects that surround us – it’s about creating solutions to problems, and it truly has the power to change our world. We challenge students to explore the applied and artistic aspects of multiple design disciplines, and to address personal, social, environmental, and global issues in their work.

Media Design School of Digital Arts at NSAD
1249 F Street, San Diego, CA 92101, USA
800.490.7081 (USA) / +1.619.684.8888 (Int)
mediadesignschoolofdigitalarts.com
newschoolarch.edu

NewSchool of Architecture + Design
San Diego, California

NewSchool of Architecture and Design is accredited by the Western Association of Schools and Colleges (WASC) Senior College and University Commission
383 Atlantic Avenue, #100, Alameda, CA 94501. 510-748-9001
The digitization of media content has radically changed the ways entertainment is delivered. Today, consumers download video, music, games, books, and more to their computers and mobile devices. This evolution is constantly expanding the range of career possibilities in the field of digital design. Whether you want to create visual effects or animated characters for movies, design or program imaginative new video games, or ever thought of before, earning a university degree in your specialty is the best place to start.

BACHELOR OF ARTS IN ANIMATION

The program provides a comprehensive knowledge of technical requirements and essential project experience that prepares students for entry into global film, television, animation, and game studios. Our faculty bring industry experience and expert knowledge that provides highly relevant and in-depth learning.

Career options: 3D modeler, compositor, VFX artist, animator, technical director, effects designer.

BACHELOR OF ARTS IN GAME ART

This program has been developed to meet industry demand for highly skilled game artists who can create and develop interactive experiences across multiple platforms. You will develop an artistic style through a combination of traditional art, 3D animation and visual effects using industry standard software which you can apply to multiple industries.

The final year focuses on a major game production in conjunction with game programming students.

Career options: game designer, game artist, level designer, modeler, animator, texture artist, technical director, art director and producer.

BACHELOR OF SCIENCE IN GAME PROGRAMMING

This program combines the strategy and creativity of game development with programming, to create exceptional graduates with a transferrable skillset and technical knowledge. You will work across a range of game platforms using commercial grade middleware providers to gain a distinct professional edge which you can apply to multiple industries. In the final year, game artists and programmers collaborate on a major game project that prepares you for the demands of global game studios.

Career options: game programmer, game developer, software engineer, network programmer, AI programmer and technical director.

If you can dream it, you can do it.  Walt Disney

If you have pictured yourself working in graphic design, advertising, web production, film, animation, television or gaming, this could be the right program for you. You will use your creativity and imagination to bring ideas to life. Use your creativity and passion for digital arts into a global career!

GAME DESIGN WORKSHOP

The world is becoming a more visual place. From magazines to mobile interfaces, from graffiti to corporate logos, from advertising to 3D animation – everywhere, the synergy of colors, words, and symbols conveys the ideas and messages to a target audience. This means that graphic designers are in high demand by a vast range of businesses. They are hired to create brand identity, printed material, ads, and websites.

And advances in technology continually open the field to new media. Today’s designers are in a unique position to shape our culture and our responses to the environment around us.

The Media Design School of Digital Arts at NSAD was established in 2013 as a unique collaboration between NewSchool of Architecture and Design in San Diego, California, and the industry-wide recognized Media Design School in Auckland, New Zealand, which has been providing higher education for creative industries since 1988.

When you enroll in the Media Design School of Digital Arts at NSAD in San Diego, you will benefit from this collaboration in countless ways, including:

- Studying with a partner school whose graduates are found in the world’s hottest studios, production houses, and creative companies; including Weta Workshop and Weta Digital, Guthrie/PikPok, GameLoft, Vodafone, Autodesk, LucasFilm, Dreamworks Animation, Saatchi & Saatchi, Industrial Light and Magic, and more. Its alumni have been integral to producing such films as The Hobbit, Avatar, King Kong, and The Lord of the Rings trilogy.
- Learning a philosophy that places Industry integration at its heart; all Media Design School of Digital Arts at NSAD programs have been developed and reviewed by industry professionals, the same people who help with mentoring, lecturing, and grading student work.
- Taking advantage of the opportunity to spend a semester at Media Design School in New Zealand, which attributes the more than 180 international awards and competitions it has collected during the past decade to the industry practitioners it has hired as leaders and tutors.

BACHELOR OF SCIENCE IN DIGITAL MEDIA ARTS

Use your creativity and imagination to bring ideas to life. If you have pictured yourself working in graphic design, advertising, web production, film, animation, television or gaming, this could be the right program for you. You will explore the principles, technology, practical applications, and methodologies that can help you produce creative graphic design solutions. You will also learn the language of web design and begin to create a variety of interactive content for web and mobile devices.

Career options: graphic designer, illustrator, visual brand designer, art director, creative director, marketing communications manager, social media designer, web designer, web programmer.